



# #HealthierMO

## Transforming the Future of Public Health in Missouri

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### **Steering Committee Meeting November 20, 2017**

Those in attendance were: Robert Niezgoda, Jo Anderson, Bert Malone, Linda Cooperstock, Dalen Duitsman, Diane Weber, Dennis Diehl, Casey Parnell, Jaci McReynolds and Abi Padgett.

**MINUTES:** Minutes of October 13, 25 and 31 as well as November 8 were reviewed and approved by a motion and second from Bert Malone and Jo Anderson.

**AGENDA:** Approved as it stands with additions from Communications Director for today's meeting.

#### Discussion Items

- Formalize steering committee meetings with a call to order, agenda approval, roll call, etc. was discussed and agreed upon.
- Steering committee would like to be added to all future Friday Facts.

**COMMUNICATIONS:** Jaci sent out three draft items to be discussed and revised by the committee. The first is "Thankful for Public Health" – content good with exception of home health care references, but format not quite right – it was suggested that it be revised and/or posted as a PDF. The second piece is "Missouri's Public Health Constellation" cites Missouri Public Health statistics and reminds of the professional organizations. Dalen would like to expand the language regarding MICH. Jo will also revise the blurb on Missouri Department of Health and send to Jaci. The last piece is the FaceBook posting schedule with dates and times of posts to keep momentum going. No major changes other than grammar, sentence structure, fact checking, etc. Jaci will revise and send again to committee.

**METRICS REPORT:** Jaci reported the followers, views, likes, etc. on the FaceBook page. MPHA needs to send the link to their membership.

**WEBSITE:** Activity levels were reviewed (see attachment).

**STAKEHOLDER LIST:** It was suggested to send email invitations to 150 organizations that are on list and prioritize follow up and outreach to ensure that all organizations are represented. Some organizations will be sending two representatives to meeting. Several other groups were mentioned to be added to the list of invitees.

**FACILITATOR:** Two proposals were received (Martha Galutia and Eric Armbrecht). It was the consensus of the group to send Eric a request for more information on costs and scope of work and then make a decision on which facilitator to retain.

There being no further business, the meeting was adjourned.

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A project of the Missouri Public Health Association and Support KC

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Dates for upcoming conference calls:

2017

November 28 – Conference Call with foundation representatives

December 6 and December 20 – Steering Committee Conference Calls

2018

January 9 or 11 Meeting with MICH, MPHA, MoALPHA, MoCPHE and MEHA

March 1 - Stakeholders Meeting, Courtyard by Marriott, Columbia, MO

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