



#HealthierMO

Transforming the Future of Public Health in Missouri

Steering Committee Meeting May 9, 2018

Those in attendance were: Robert Niezgoda, Bert Malone, Dalen Duitsman, Audrey Gough, Martha Smith, Dennis Diehl, Jo Anderson, Linda Cooperstock, Casey Parnell, Jaci McReynolds and Abi Padgett.

MINUTES: A motion was made by Jo Anderson and seconded by Linda Cooperstock to approve the minutes of April 25, 2018 as submitted. On a vote, this motion was approved.

PROJECT MANAGER:

Casey reported that she will have a call with Jaci and Eric tomorrow to discuss the Friday Advisory Council meeting. She will have handouts ready soon and reported that there would be 40 in attendance at the meeting. The meeting starts at 10:00 a.m. and will be complete by 3:30 p.m. Only four attendees have signed up for an overnight at the Stoney Creek Hotel. The June meeting will feature a representative from Washington State and TFPH was asked to pay for lodging and expenses as well as the speaker from Kansas if they are available, with the lodging/travel funds in the grant. **Jo Anderson made a motion and Bert Malone seconded to ask the Foundations to use that money for the purpose of covering the travel and expenses for the Kansas and Washington representatives. On a vote, this motion was approved.**

She also reported that she was invited to travel to the MINK conference and would like to have her expenses covered from the Grant since she is doing a presentation on behalf of TFPH. The conference is in Des Moines, IA and Missouri, Kansas, Iowa and Nebraska representatives will be represented. **A motion was made by Bert Malone and seconded by Robert Niezgoda to approach the Foundations and ask to cover the expenses of Casey to attend the MINK meeting next week. This motion was approved.**

The Evaluators, Paul and Todd will attend the Advisory Council meeting and present the results of the Convening Session. Also they need to plan a date for the MoPBRN meeting for June where they will and report their plan for the case study and get feedback from the MoPBRN group. At the end of June or early July they will have their evaluation plan ready for Phase II.

The June Professional Organization meeting is tentatively planned for June 28 in Jefferson City and Casey plans to do an update from their meetings at the Advisory Council meeting.

The Nation's Health contacted Casey about an interview. They had contacted Jaci previously and she had a few follow up questions for Casey. No date when that article will be printed.

Casey reported that in mid-July the Steering Committee or Executive Committee will need to meet to review proposals from all the groups (Professional Organizations, Advisory Council, MoPBRN, and Evaluators) and make final recommendations to the proposal for the Foundations.



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COMMUNICATIONS

Jaci discussed updates on the communications pieces specifically from FaceBook Insights we had about four posts with about 200 views with the Advisory Council named and the #HealthierMo stories that have been presented. The FaceBook engagements doubled, E-updates were up and websites sessions, users and page views were almost doubled. Most users were from Missouri this week. Also users are clicking to the website's Home Page through the updates.

The Communications Committee met this week via webinar and focused on three issues. They reviewed Key Points for LPHAs to help administrators better understand better the initiative and then be able to relay that information to their stakeholders (attached in the meeting packet). Casey will introduce this piece at the DHSS administrators meeting, MoALPHA will put on their website with a link in the Friday Facts and Audrey will send an email to all administrators. Martha could make copies and put in the packets for Monday's meeting with the administrators.

Also discussed was the draft of the E-learning module put together by Truman University. Three separate modules will be available in the track that will explain the public health initiative. The distribution will be to add a link to the initiative website and it will be at no cost and then find universities to introduce it to their curriculum. Timeline will be by the fall semester for modules one and two and then module three will be available for Phase II of the initiative.

The communications committee has been helping with prep for Friday's meeting of the Advisory Council and developing an interactive timeline that will show progress for the initiative and a dashboard report that can show how feedback and input has been integrated into the initiative to date. They are working on the possibility of a survey to Convening Session attendees on feedback on things that they were willing to do and what they are actually doing. There will be more E-updates coming this week and another story next week. Dalen has volunteered a graduate student that will be working on research for communications committee.

There being no further business, the meeting was adjourned.

Dates for upcoming events:

- May 16, May 23 – Steering Committee Conference Calls – 3:30 p.m.
- May 30 – Professional Organization Meetings – Missouri Chamber
- May 11 – Advisory Council Meeting, Stoney Creek Conference Center, Columbia
- June 14 – Advisory Council Meeting, Courtyard by Marriott, Columbia