



# #HealthierMO

## Transforming the Future of Public Health in Missouri

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### **Steering Committee Meeting April 11, 2018**

Those in attendance were: Robert Niezgoda, Bert Malone, Dalen Duitsman, Jo Anderson, Diane Weber, Martha Smith, Susan Thomas, Casey Parnell, Jaci McReynolds and Sandra Boeckman.

**MINUTES:** Dalen Duitsman made a motion and Robert Niezgoda seconded to approve the Minutes of April 4, 2018. On a vote the minutes were approved.

#### **MEHA CONFERENCE**

Casey discussed her attendance at the MEHA meeting in Springfield. She had some discussion about everyone's role in the project and sharing their stories with us so we can share with communications committee. There was a request from them for representation from rural areas and southeast region on the Advisory Council. They mentioned there was feedback from a student that would like to see internships applicable to their jobs and other workforce development suggestions. She used the poster from convening Session on the list of challenges for discussion and there was lots of agreement. Nancy Beyer noted her concern about professional organizations wanting to create one group to represent public health. The two organizations voted to merge MEHA and the MMFEHA.

#### **DISSERTATION**

Dalen Duitsman reported on a student (Tricia Doering) that was working on a plan for a dissertation on the Transforming the Future of Public Health grant project. A deeper reveal of the other states activities that have been working on transformation would be beneficial to the Evaluation process and perhaps could include this activity in the grant for Phase Two for the project. A motion was made by Dalen Duitsman and seconded by Bert Malone to support Ms. Doering in continuing with investigating information from the other transforming states as part of her dissertation for the Public Health project. On a vote, the motion was approved.

#### **ADVISORY COUNCIL**

Casey reviewed the survey that was conducted by the Steering Council on possible members for the Advisory Council.

A list is being developed and awaits confirmation based on nominations.

A memo/email will be sent to all of the nominees and a final list of the Advisory Council will appear in subsequent minutes.

Eric Armbrrecht briefly discussed meeting topics for the May and June meetings of the Advisory Council. Topics may include learning from other states and exploring solutions, regionalization and core functions of public health.



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### COMMUNICATIONS

Jaci discussed the new format for the E-updates based on feedback and surveys this format will be a better fit -- bullet point updates and sharable content will be used with a feature section. This week's updated will feature a WIC partnership in Douglas, Howell, Organ, Ozark, Shannon, Texas and Wright counties. The website will be restructured to include the E-updates on their own page and minutes updated. The communications committee will meet in Jeff City on April 17 to review Phase One of the project. She invited everyone to review the Metrics and Insights report. She mentioned that 58% of visitors to the website were from out of state. She also had a soft launch on Twitter this week. Timing on launching the project out to the media was discussed – maybe with the naming of the Advisory Council

There being no further business, the meeting was adjourned.

### **Dates for upcoming conference calls:**

- April 18, April 25 – Steering Committee Conference Calls – 3:30 p.m.
- April 17 – Communications Committee meeting
- April 26 and May 30 – Professional Organization Meetings
- May 11 and June 14 – Advisory Council Meetings