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Transforming the Future of Public Health in Missouri

Steering Committee Meeting March 14, 2018

Those in attendance were: Robert Niezgoda, Dalen Duitsman, Linda Cooperstock, Bert Malone, Diane Weber, Dennis Diehl, Jo Anderson, Martha Smith, Susan Thomas, Casey Parnell, Jaci McReynolds and Sandra Boeckman.

MINUTES: Diane Weber made a motion and Bert Malone seconded to approve the Minutes of March 7, 2018. On a vote the minutes were approved.

COMMUNICATIONS:

Metrics Report: Jaci discussed the decrease in viewership after the convening session – no surprise since there was a large spike in metrics the week of the Convening – total followers increased by 4% with more email subscribers and more opened and clicked on the E-update piece. Website had little decrease after convening session.

FaceBook down slightly but that was expected, however engagement rates are still between 5% and 10%.

Communications Committee: Jaci reported she has four people interested in the Communications Committee and she would like a couple more, but those that volunteered are very good (academic and public health.) She would also like a hospital person and a student to be a part of the committee.

PROJECT MANAGER:

New proposal (timeline): Casey and Jaci will recap each Wednesday call so things can get done quicker. She asked for volunteers (small group of four) for quicker review and turnaround of public information pieces. It was the consensus of the group that Casey and Jaci should recap what was discussed at the end of each meeting and then move forward with communication pieces and projects.

Other business: Casey announced that she will be an exhibitor at the MMFEHA conference in Springfield on April 4-6 at the Oasis Hotel and Conference Center. March 21 is the Professional Organization meeting. The Missouri Council of Public Health Nursing will not have anyone in attendance this time but will send someone in April.

The Steering Committee won't meet unless there is a subject that needs some attention. The call on the 28th will be the evaluation debriefing from the convening session.

Casey is submitting mid-year financial and project update reports to the foundations online today. She will share the reports with the Steering Committee. She also sent the summary of the MICH contract development to Robert to share with the MOPHA board.



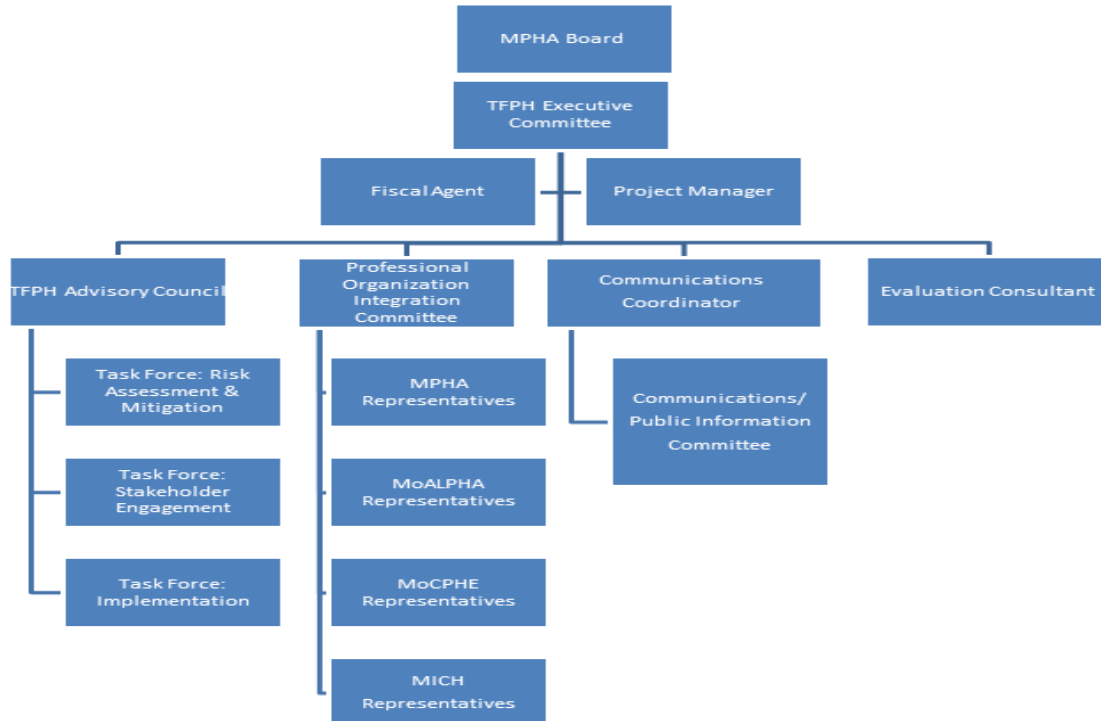
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The evaluators are still reviewing their contract through Compass Health and their attorneys but should have it completed shortly.

Casey announced that she has had four nominations for the Advisory Council to date.

Advisory Council: Robert reported on the transition of the Steering Committee and Advisory Council and opened the floor for discussion so that the group is more comfortable with the transition. The current Steering Committee will transform into the Executive Committee and the Advisory Council can recommend members to serve on the Executive Committee. An organizational chart was submitted for everyone's review. The Committee asked Casey and Jaci to revise the organizational chart and provide a brief description of each role.



Project Operations Committee will be a very small group that will work directly with the Project Manager and the Communications Coordinator to expedite projects and issues. They will meet on a weekly or bi-weekly basis. This committee will be added to the Organizational chart, as well as the MOPBRN.



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Advisory Council: The makeup of the Advisory Council was then discussed (see chart below).

#	Category	Characteristic	Specific	Candidate Name
1	LPHA	Urban	St.L/KC/Spgfld/CoMO	
2	LPHA	Rural-Board	North/South/Central	
3	LPHA	Urban	St.L/KC/Spgfld/CoMO	
4	LPHA	Rural-Commission	North/South/Central	
5	LPHA	Urban	St. Charles/Clay/JeffCO?	
6	LPHA	Rural-Board	North/South/Central	
7	State Association	LPHAs	MOALPHA	
8	State Association	Public Health	MPHA	
9	State Association	Policy	MOCPHE	
10	State Association	Env PH	MEHA	
11	State Gov	PH	DHSS	
12	State Gov	PH/Emerg Mng	DHSS	
13	Hospital Sys	Hospital	MHA	
14	Hospital Sys	Primary Care	MPCA	
15	Health plan	Hlth Ins Assoc?	?	
16	Health plan	Medicaid?	?	
17	Large Emp	Businesses	Missouri Chamber	
18	Large Emp	Economic Dev	Missouri Econ Dev	
19	University	Public	MU/AT Still/MSU	
20	University	Private	SLU/Wash U.	
21	Regional HC Access	?	?	
22	Regional HC Access	?	?	
22	State Association	Nursing	MNA	
23	Non-profit health	?	?	
24	Non-profit health	?	?	
25	FQHC	?	Jordan Valley?	
26	Extension	?	MU Extension	
27	Accreditation	Missouri	MICH	
28	Dental Health	Dental association	Missouri Dental Association	
29	Student Rep	MPH Student?	?	
30	Mental Health	Provider Assoc	NAMI	
31	State Agency	Env? Mental Hlth?	DNR? MO DMH?	
32	Elected Official	County	Association of Counties?	
33	Elected Official	State	?	
34	Functional & Access Needs	Independent Living Association?	?	
35	LPHA Board	Board member		
	Emergency Response			

It was the consensus that 35 was too many, however some people could wear more than one hat and represent two or three organizations. It was also discussed that the Steering Committee and others will have to recruit people to fill these slots and the final decision of who will serve will be left with the Steering Committee (or Executive Committee) to fill the positions.



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Jaci and Casey shared a document that could be sent to nominees regarding qualifications and additional information. It was determined that the Steering Committee would know most of the nominees but some would be unknown, so this document would clarify the experience and background for the unknown nominees. The current online form will be revised so we can get the word out and start recruiting. Another more detailed form can be developed later, if needed or the information could be acquired by a personal call. Jaci and Casey will develop the messaging for this outreach.

MFH selection matrix was reviewed with Jean and MFH wasn't certain that the matrix would be a good tool for TFPH.

There was another discussion about getting a diverse group to serve on the Advisory Committee and members agreed that they will have to reach out to individuals to fill all the slots after the voluntary process.

There being no further business, the meeting was adjourned.

Dates for upcoming conference calls:

March 28, April 4, April 11 and April 18 – Steering Committee Conference Calls
– 3:30 p.m.

March 21 – Professional Organizations Meeting – 10 a.m.
Missouri Chamber of Commerce building