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Transforming the Future of Public Health in Missouri

Steering Committee Meeting February 14, 2018

Those in attendance were: Robert Niezgodka, Dalen Duitsman, Linda Cooperstock, Dennis Diehl, Bert Malone, Jo Anderson, Janet Canavese, Eric Armbrecht, Casey Parnell, and Jaci McReynolds.

MINUTES: Bert Malone made a motion and Dalen Duitsman seconded to approve the Minutes of February 7, 2018. On a vote the minutes were approved.

PROJECT MANAGER:

Casey discussed the excel file of all the individuals that were invited to the Convening Session and those that have not responded. Program staff will provide a template email for another follow up before the Session.

She reported that March 21 would be the date for the next Professional Organization Meeting. Location will be determined. She also asked if the Steering Committee wanted to see the monthly financial report from Support KC. It was the consensus that a quarterly financial report was sufficient. She will be sure to show the expenses from the Convening Session since those will be big amounts. Also, we are asking to move some expenses from the rent of room to the supplies since there will be no cost for rental from the Foundations. Ask the foundations if we can move a certain percentage from category to category when we put phase two together.

FACILITATOR:

Eric Armbrecht discussed volunteers for the Convening Session to do the following:

Welcome and goals – Robert Niezgodka and Bert Malone

Ground rules – Jo Anderson

Eight steps to change management – Eric Armbrecht

Consensus Decision Guidelines – Dennis Diehl

Summary of Transformation Projects in other states – Dalen Duitsman

Thank you and adjournment – Linda Cooperstock

Casey Parnell will contact members of the Foundations to do a welcome.

Time line defined:

March – Steering Committee establishes Advisory Council

April/May/June – Advisory Council meetings; Steering Committee reviews process and work-product of the advisory Council. Steering Committee makes recommendations to MPHA Board for Executive Committee members.

July/August – Executive Committee activated; Steering Committee converts to Project Operations Committee to provide oversight of grant and support staff; Advisory Council likely remains in place

See Organization Structure Plan (slide 9)

A project of the Missouri Public Health Association and Support KC

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Also described were the Advisory Council and Executive Committee composition, functions and time frames, as well as the Advisory Council Selection Method. He discussed the software that will be used to poll the audience at the Convening Session and how it works.

COMMUNICATIONS:

Emails: Email entitled “Start thinking creatively” went to 96 recipients and over half of those opened and clicked on an embedded link. The top links that were clicked on were the agenda and the model states handout and many subscribers forwarded it. The report also showed that most of the views came from DHSS and LPHAs.

Communications Metrics: Jaci reported that the metrics report was sent earlier. No comments.

FaceBook Insights report: Jaci reported that there have been a few single hides of a post periodically. The data does not reveal who is hiding posts or why. It could be those particular posts are more political in nature. However, no one has “unfollowed” the page yet.

The E Update page was on the Professional Organizations meeting with photos “Professional Organizations Unite around Public Health Transformation”.

Survey question: What do you consider to be top challenges Missouri’s public health system faces? Eleven of 16 mentioned funding as the top concern; lack of leadership, lack of coordination, state health department comments were other noted results. There are two other survey questions out there and responses are coming in on those.

FaceBook Post Schedule: FaceBook posts are scheduled for February 15, 16, 19, 20 and 21.

Communications Committee: Jaci appreciated the Communication Committee proposal remarks and will send another draft soon and will be finalized on next week’s call.

Website: The website has been updated and revised. The Steering Committee page has been officially launched. Thanks to everyone for submitting content.

Final Comments:

Evaluators are meeting on Friday. Ask committee members to contact the people on the Convening Session list that have not replied with another email. Attendees are at 102 this week. Both Foundation representatives have confirmed their attendance. Casey was asked to reach out to MU students again to volunteer for note takers. We will need this information for nametags for each note taker.

There being no further business, the meeting was adjourned.



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Dates for upcoming conference calls:

February 21, and 28 – Steering Committee Conference Call – 3:30 p.m.

March 1 -- Stakeholders Meeting, Courtyard by Marriott, 3301 LeMone Industrial Blvd.,
Columbia, MO

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