



#HealthierMO

Transforming the Future of Public Health in Missouri

Steering Committee Meeting January 3, 2018

Those in attendance were: Bert Malone, Dalen Duitsman, Dennis Diehl, Susan Thomas, Robert Niezgoda, Casey Parnell, Jaci McReynolds and Sandra Boeckman.

MINUTES: Bert Malone made a motion and Dennis Diehl seconded to approve the Minutes of December 20, 2017. On a vote the minutes were approved. This motion was approved.

It was proposed that Steering Committee calls occur every Wednesday at 3:30 p.m. instead of 3:00 p.m. and shorten the time on the call to hopefully a one hour call. Those calls will start on the 17th of January.

COMMUNICATIONS:

Upcoming PR Pieces: Jaci McReynolds reported on the pieces that will be sent out this week. The e-update piece “Get Involved in Early Steps toward Transformation” was discussed. One change was suggested to the April Advisory Council meeting schedule.

The **FaceBook post schedule** was then reviewed – January 4 through 17, 2018. The schedule looked fine to everyone. The metrics report was summarized – more page views for December 4 through 31, 2017 – likes, reach and engagements were all down for this same time period. Permission was proposed to start outreach to county health departments for their stories.

First Perceptions report for first quarter of the project was reviewed – September activity does not need to be mentioned since it was all internal projects and the hiring process. Everything mentioned on the report was activities from October and primarily November.

PROJECT MANAGER:

Professional Organization Report: Casey Parnell reported that she has heard from a representative from each organization for meeting on January 10. This meeting will be held at the Missouri Chamber meeting room on Capitol Avenue. Steering committee members will also attend. Packet information was reviewed. It was suggested that it be made very clear what the goals of this project are in the documentation given at this meeting. One of the goals of the grant process is to unite all the public health organizations that will be attending this meeting.

LPHA Meeting: Casey will attend and have a table outside the meeting room. She will be updating the group on the progress of the initiative and distributing some information.



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Convening Session: Save the date went out at end of December and some responses have come back. Casey and Bert had a call with Eric Armbrrecht today to discuss the convening session. Eric has questions related to convening – need answers to questions. Email chain will be used to get him information. He wants a meeting with the Steering Committee as soon as possible. Malone, Niezgodna and Boeckman volunteered to be on the calls with Eric. Also, his signed contract was sent to Support KC as well.

Evaluator: RFQ is complete and will be sent to Janet Canavese for her review for the evaluator component of the project.

Software: Casey found online software to design flyers and an easier way to bank email addresses and cell phone numbers so that text messages can be used as a way of communicating. They also are looking at project management software and free conference call software. The monies for these projects will be taken from the line item of equipment costs for laptops that is not being used. Also taken from this line item would be previous conference call expenses reimbursed to MPHA.

There being no further business, the meeting was adjourned.

Dates for upcoming conference calls:

January 10 -- Meeting with MICH, MPHA, MoALPHA, MoCPHE and MEHA,
Missouri Chamber of Commerce, 428 E. Capitol Avenue, Jefferson City, MO

January 17 – Steering Committee Conference Call – 3:30 p.m.

January 24 – Steering Committee Conference Call – 3:30 p.m.

January 31 – Steering Committee Conference Call – 3:30 p.m.

March 1 -- Stakeholders Meeting, Courtyard by Marriott, 3301 LeMone Industrial Blvd.,
Columbia, MO