



#HealthierMO

Transforming the Future of Public Health in Missouri

Professional Organizations' Meeting June 28, 2018

Those in attendance were: Dalen Duitsman, Diane Weber, Robert Niezgoda (by phone), Audrey Gough, Kristi Ressel, Ryan Tilley, Larry Jones, Jaci McReynolds, Casey Parnell, Susan Thomas, Linda Cooperstock, Martha Smith, Trina Teacutter, and Clay Goddard

Organizations represented were:

- Missouri Public Health Association
- Missouri Institute for Community Health
- Missouri Association of Local Public Health Agencies
- Missouri Center for Public Health Excellence
- Missouri Environmental Health Association
- Missouri Milk Food and Environmental Health Association
- Missouri Association of Public Health Nurses
- Missouri Department of Health and Senior Services

Casey Parnell opened the meeting, introductions, and approval of May 30, 2108 meeting minutes. **A motion was made by Diane Weber and seconded by Linda Cooperstock. On a vote, the motion passed.**

Casey congratulated group for making it through Phase I of the initiative.

She reported that there is some money left over from Phase I and have planned a meeting for August 9 in Columbia to work on Strategic Planning. The room in Columbia has no cost and mainly the people who were involved in Phase I will be invited. She discussed having an outside person come and do training. Attendees gave some suggestions.

She reported that she had a call yesterday with the Foundation on the Phase II proposal and the reaction from the Foundation was good. Casey and Jaci have been part-time during the first phase but would become full time in Phase II starting in January. Start date for Phase II is December 2018 through January 2019. Casey reported she will use the coming months as planning so in January the initiative can move with activities. During interim period, use leftover money for staff time or other expenses as they arise.

Casey reviewed the Phase II timeline. She pointed out that it is on a two year timeline. She will develop a narrative that will be sent to the Foundation and then the Foundation will come back with questions. There are no meetings set for July. The budget items are just for this group's review. The Regional Meetings will be included in the overall budget. They are looking at hiring a consultant (getting an estimate) for policy research and outreach. They have a Doctoral student who needs a thesis project who may help and her expenses were included in the initial budget.



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Under the Professional Organizations Group where you have workforce group, collaborative workgroup, communication workgroup, and advocacy workgroup is where you would pull experts from different boards and get more people involved.

Jaci McReynolds talked about communications, use social media training tools better, storytelling through videos--feels they can do 15 every 2 years, photo story telling piece--what public health looks like to you, updating website as we move to Phase II.

The Executive Committee will meet July 11 at the MPHA office.

There being no further business, the meeting was adjourned.