



# #HealthierMO

Transforming the Future of Public Health in Missouri

---

## Professional Organizations' Meeting May 30, 2018

Those in attendance were: Bert Malone, Linda Cooperstock, Jo Anderson, Susan Thomas, Dennis Diehl, Robert Niezgoda, Clay Goddard, Ryan Tilley, Larry Jones, Audrey Gough, Diane Weber, Martha Smith, Trina Teacutter, Todd Daniel, Casey Parnell, Jaci McReynolds and Sandra Boeckman.

Organizations represented were:

- Missouri Public Health Association
- Missouri Institute for Community Health
- Missouri Association of Local Public Health Agencies
- Missouri Center for Public Health Excellence
- Missouri Environmental Health Association
- Missouri Milk Food and Environmental Health Association
- Missouri Association of Public Health Nurses
- Missouri Department of Health and Senior Services

Casey Parnell opened the meeting with introductions and asking for what each organization had planned for advocacy in the future or something that they accomplished this year. There were many comments on goals and accomplishments.

She asked for review of the previous meeting minutes of April 26, 2018. **Audrey Gough made a motion to approve and Larry Jones seconded. This motion was passed.**

She then reminded the group about the mileage reimbursement form (copy in the packet) for anyone needing reimbursement.

Casey reviewed the deliverables and timeline for the grant as well as the Mission and Vision statements voted on at the February meeting. One additional short term goal was the expansion of the interactive participation map of followers of the TFPH initiative. They would like to see this completed by the end of July. She also reported on the organizational survey and asked for those that have not completed this yet, to please try to do so as soon as possible.

She then asked the group for their comments on how they think their organization is doing to get the word out about the initiative. The representatives from DHSS reported that since the Advisory Council meeting there are other DHSS personnel involved who are spreading the word. Updates are printed in the Friday Facts and given at the statewide LPHA meeting update. There are lots of questions about where the Initiative is headed regarding regionalization, sharing resources and satellite offices. It was suggested that it would be beneficial to do a Q & A piece with all the pertinent questions that are raised. There were also questions on how to actively engage people by soliciting input on the website or letting them know that the committees will not make decisions without all of the committees' input.

---

A project of the Missouri Public Health Association and Support KC

722 E. Capitol Avenue, Jefferson City, MO 65101 \* 573-634-7977

[www.HealthierMO.org](http://www.HealthierMO.org) \* FaceBook @HealthierMO



# #HealthierMO

## Transforming the Future of Public Health in Missouri

---

There was also discussion about how each of the 114 health departments is different and how funding may not be the entire solution. Also discussed was how to reach out to other people who don't know what public health is and does.

Casey discussed the funding message for the Phase II and how travel to regional meetings would be very helpful. She discussed the individuals who would be attending from Kansas to discuss tools used in their process as well as the consultants that they hired.

She asked for someone from the Professional Organizations group to give an update at the next Advisory Council meeting in June.

### **The Goals identified at the April meeting were reviewed:**

#### **Collaboration**

1. Formalize structure (bylaws, leadership structure, membership representation,)
2. Develop sustainability plan (sustainability, funding, grant writing, continuity)

#### **Communication**

1. Develop a "system of distribution" for information among Professional Organizations members.
2. Develop a system for gathering information from membership.
3. Develop a communications plan for advocacy.

#### **Workforce Development**

1. Develop a calendar of current workforce development opportunities.
2. Identify opportunities to collaborate on and improve current workforce development efforts.
3. Identify current workforce recruitment opportunities.

#### **Advocacy**

1. Continue sharing legislative update among Professional Organizations.
2. Develop priorities for advocacy.

Some bullet points were discussed that would be added under workshop development within the task of Identify opportunities to collaborate on and improve current workforce developments efforts:

- Work with schools of public health on Workforce Development strategies
- Use the E-Module developed by Truman State University

There was discussion about the DHSS committee that is already functioning on Workforce Development and using this group for common strategies.



# #HealthierMO

## Transforming the Future of Public Health in Missouri

---

The need for a Strategic Planning session for the Professional Organizations was discussed (6 to 8 hour session) and the amount of monthly face-to-face meeting needed as the initiative progresses into Phase II.

There was also discussion on the amounts of grant funds that would be needed and for what areas of the plan: Legislative/advocacy work; work groups, staff travel to meetings and conferences, communications, mileage, education, research, graduate students, policy analysis, software, video production, paid media, lobbyist/consultant, etc. Some of these areas or staff could be available through one of the two foundations. Casey plans to sort out all of these issues and have a draft of the grant ready for the new Executive Committee to review by the middle of July and a final product by the end of July.

The structure of the committee components was discussed with the Steering Committee becoming the Executive Committee for the most part with a few additional members. The Advisory Council would meet two to three times per year and the Professional Organizations would meet six times per year. These two committees would assign tasks and appoint work groups. There would also be a Project Operations Committee made up of three people that have been involved since the beginning to give guidance to the staff and committees. A clear definition of the roles of each group will be described at the June 14 Advisory Council meeting and roles and responsibilities will be clarified.

The next meeting of the Professional Organization will be in August. Casey will send a poll to all attendees to finalize a date.

There being no further business, the meeting was adjourned.