



#HealthierMO

Transforming the Future of Public Health in Missouri

Professional Organizations' Meeting March 21, 2018

Those in attendance were: Bert Malone, Dalen Duitsman, Linda Cooperstock, Jo Anderson, Susan Thomas, Dennis Diehl, Robert Niezgodka, Ryan Tilley, Nancy Beyer, Larry Jones, Audrey Gough, Diane Weber, Martha Smith, Casey Parnell, Jaci McReynolds and Sandra Boeckman.

Organizations represented were:

- Missouri Public Health Association
- Missouri Institute for Community Health
- Missouri Association of Local Public Health Agencies
- Missouri Center for Public Health Excellence
- Missouri Environmental Health Association
- Missouri Milk Food and Environmental Health Association
- Missouri Department of Health and Senior Services

Casey Parnell opened the meeting by asking for a review of the previous meeting minutes of February 8, 2018. Audrey Gough made a motion to approve and Bert Malone seconded. This motion was passed.

She then reminded the group about the mileage reimbursement form (copy in the packet) for any anyone needing reimbursement.

Casey reviewed the deliverables and timeline for the grant as well as the Mission and Vision statements voted on at the February meeting.

The group discussed the various associations and Casey will put a form together so the #HealthierMO has all the particulars for each association such as number of members, dues amounts, classification of membership, 501C(3) or (6), staff vs. volunteers, etc. Also discussed were other associations that still need to be invited to the Initiative. They included Public Health Nurses Council, Health Care Coalition, Epidemiology, Long Term Care, Hospitals, Emergency management, etc.

The Convening Session was reviewed briefly with everyone agreeing that it was well attended and very successful.

Ways of getting the word out was discussed and effectiveness of the Friday Facts and FaceBook – it was suggested that Twitter be considered and this was turned over to the Communications Committee.

There was discussion about DHSS Budget issues that were recently in the news and a possible cut to the Director's office concerning the Bourbon Virus and whether victims should be public information. A letter will be compiled by the MoALPHA lobbyist that can be signed by all associations that will explain why the HIPPA regulations need to be adhered.

A project of the Missouri Public Health Association and Support KC

722 E. Capitol Avenue, Jefferson City, MO 65101 * 573-634-7977

www.HealthierMO.org * FaceBook @HealthierMO



#HealthierMO

Transforming the Future of Public Health in Missouri

Also discussed was working on a joint statement or position paper being drafted that could be made available for legislators educating them on public health issues.

Realignment

There was discussion on the Benefits and Barriers to aligning as an umbrella coalition.

Some of the **benefits** most cited were:

- Leveraged Knowledge
- Uniform voice or one voice
- Share Resources
- Change Funding Model to Increase Funding
- Greater Understanding of Need and Impact of Public Health
- Collective Impact (for future of Public Health)
- One identifiable organization

Other benefits are:

- Cross collaboration on workforce development
- Establish a set of basic standards
- Increased membership, increased training, better rounded workforce
- Leadership
- Strength in Numbers

Some of the **barriers** most cited were:

- Loss of individual or organization identity
- Change is hard
- Lack of Public Health understanding
- History and egos
- Confusion in Clarity
- Bylaws

Other barriers are:

- Competing priorities
- What we don't know
- Determining leadership
- Clear communication of goals
- Governance opposition or legal opposition



#HealthierMO

Transforming the Future of Public Health in Missouri

Structure

There was discussion about other organizations that are already formed with other like associations with similar goals and priorities and how they operate as well as with what kind of leadership and their terms of office. This will be discussed further at the next meeting.

Short Term Goals

- 1) Share legislative updates
- 2) Share meeting summaries
- 3) Joint letter to house and/or senate committees on funding

The next meeting of the Professional Organization will be in April. Casey will send a poll to all attendees to finalize a date.