



#HealthierMO

Transforming the Future of Public Health in Missouri

“Show Me” #HealthierMO Initiative Outcomes

Missouri is called the “show me state” because of the prominent culture that actions speak louder than words. Even in the early stages of the #HealthierMO initiative, stakeholders have already expressed their desire to see outcomes from this project, not just hear words.

Since receiving funding for the first phase of this multi-year project in September 2017, the initiative has produced early outcomes, including:

- hiring a Project Manager and a Communications Coordinator,
- engaging stakeholders in conversation through a new website, a Facebook page, and weekly e-mail updates,
- meeting with representatives of statewide professional organizations focused on public health to explore ideas for collaboration, and
- planning for a vital convening session of key public health stakeholders from across Missouri.

These early outcomes should show public health stakeholders that this initiative is different – it is serious about transforming the future of public health in Missouri.

“Positive change in public health is often slow, deliberate, and requires many community sectors,” says steering committee member Linda Cooperstock. “I am moved by the larger partnership network that wants to be involved with transforming public health in Missouri. This is a huge process that will benefit ALL Missourians, and I feel privileged to be involved.”

The eleven-member Steering Committee represents several organizations in Missouri’s public health system under the leadership of the Missouri Public Health Association in partnership with Support KC. Funding for the first phase of this multi-year project was provided by the Missouri Foundation for Health and the Health Care Foundation of Greater Kansas City.

The #HealthierMO initiative seeks to transform the future of public health in Missouri and offer every Missouri resident the opportunity for a healthier life. To learn more, visit HealthierMO.org or Facebook [@HealthierMO](https://www.facebook.com/HealthierMO).

The Missouri Public Health Association is leading the #HealthierMO initiative in partnership with Support KC. Funding for the first phase of this multi-year initiative was provided by the Missouri Foundation for Health and the Health Care Foundation of Greater Kansas City. To learn more, visit www.HealthierMO.org.