



#HealthierMO

Transforming the Future of Public Health in Missouri

Seeking Bold Risk Takers

Are you a risk taker – someone willing to step out on a ledge knowing that opportunity and reward could be the outcome? Change is not always easy, but as George Bernard Shaw said, “Progress is impossible without change, and those who cannot change their minds cannot change anything.”

#HealthierMO is a bold initiative that seeks to tackle the big issues necessary to transform the future of public health in Missouri. The initiative seeks to gather leaders from around the state – public health system leaders who are bold risk-takers, leaders willing to embrace change.

Some might fear the public health system in Missouri needs too much overhaul, that fixing it is a task that can never be accomplished. Others might suggest the system isn’t broken at all, but is operating just as it has for over 100 years.

Socrates said, “The secret of change is to focus all of your energy, not on fighting the old, but on building the new.”

The question may not be whether the public health system in Missouri needs to be completely rebuilt or simply transformed into something stronger, more effective, and more relevant. The question may be, “Are you willing to be a part of the change?”

Are you a risk taker looking for opportunity, committed to work toward reward? Are you ready to help transform the public health system in Missouri and offer every resident the opportunity for a healthier life?

On March 1st leaders in the public health system will convene to share bold ideas and strategize the path of change. You can help now by sharing information about the #HealthierMO initiative with your peers and by submitting your questions, your ideas, and your stories at HealthierMO.org or on Facebook [@HealthierMO](https://www.facebook.com/HealthierMO). Be a risk taker! Be a part of the change to a #HealthierMO.

The Missouri Public Health Association is leading the #HealthierMO initiative in partnership with Support KC. Funding for the first phase of this multi-year initiative was provided by the Missouri Foundation for Health and the Health Care Foundation of Greater Kansas City. To learn more, visit www.HealthierMO.org.