

#Healthier MO Transforming the Future of Public Health in Missouri



Leadership

The Missouri Public Health Association is leading the #HealthierMO initiative in partnership with Support KC.

Funding for the first phase of this multi-year initiative was provided by the Missouri Foundation for Health and the Health Care Foundation of Greater Kansas City.

Initiative Goals

Explore strategically aligning professional organizations with similar goals

January - June 2018

Host a Stakeholder Convening Session to collect input and enlist active involvement

March 2018

Form an Advisory Council

April 2018

Form an Executive Committee

April 2018

Engage Task Force teams

April 2018 - July 2018

Initiative Vision

The #HealthierMO grassroots initiative seeks to positively impact the health of Missouri residents by transforming the current public health system to a stronger, more sustainable, culturally relevant and responsive system that can meet the challenges of Missouri's diverse communities.

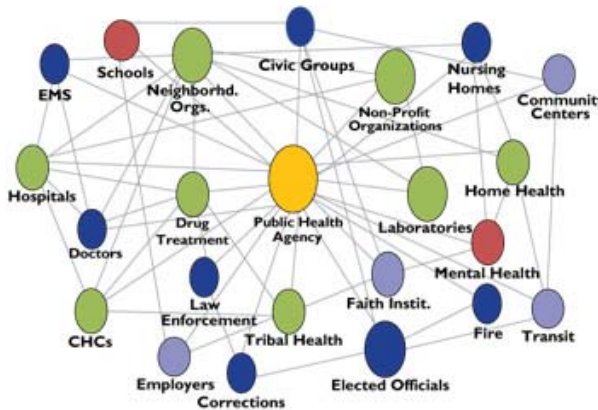
Phase one of this multi-phase initiative seeks to engage stakeholders from across the state in identifying what is working well and where there is opportunity for change. Stakeholders will work together to design strategies based on evidence and will develop an action plan.

The initiative does not propose a quick fix, but rather, advocates for long-term, system-wide change that will transform the future of public health in Missouri and offer every resident the opportunity for a healthier life.

Initiative Background

Early work began on the project in August 2014 when the need for transformative change in Missouri was identified by representatives from professional organizations, state and local public health agencies, academic institutions, and private sector public health partners.

Information collected from 360 stakeholders identified a fragmented public health system that lacks a systematic, coordinated approach, scope and funding. Continued cuts in public health funding threaten foundational programs and services vital to prevent disease, protect public health, and ensure a healthier future for Missouri residents. All agreed, now is the time to act!



Source: CDC, The Public Health System

MO Public Health System

Agencies working together to ensure conditions in which everyone can be healthy

- MO Department of Health and Senior Services
- 115 autonomous local public health agencies
- Professional organizations
- Academic institutions
- Public and private partners
- Non-profit and faith-based organizations

MO Public Health Status

Missouri dropped **16 levels** in state rankings since 1990 to 40th in 2017

Missouri only commits **\$5.88** of general revenue per person to public health

Drug deaths in Missouri increased **18%** in the past five years

The rate of excessive drinking in Missouri is up from 17.7 in 2016 to **19.5** in 2017

Missouri ranks **49th** in the nation in tobacco cessation/prevention funding

Steering Committee

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Sources:
Trust for America's Health, [A Funding Crisis for Public Health and Safety: State-by-State Public Health Funding and Key Health Facts](#), 2017
United Health Foundation, [America's Health Rankings Annual Report](#), 2017
Campaign for Tobacco-Free Kids, [Broken Promises to Our Children: A State-by-State Look at the 1998 Tobacco Settlement 19 Years Later](#), 2017